

Kesso Gabrielle van Zutphen, BS, MS
Knowledge & Research Specialist

Profile

Passionate and enthusiastic professional, eager to expand her knowledge and whose goal is to contribute to research and to the improvement of nutritional status and well-being across the globe, particularly amongst the most vulnerable. Serious, hard worker, fast learner and self-learner who feeds on curiosity and takes initiatives and challenges to accomplish set goals. Likes to read, research, write and share knowledge. Open minded and used to working in multicultural environments; high personal values, accurate, results-oriented professional who meets deadlines. Versatile and flexible; diplomatic and courteous; natural networker.

Skills

Research & Analytical software – Confirmed quantitative (statistics/SPSS & epidemiology) and qualitative research skills and excellent command of Microsoft Office tools (Word, Excel, and PowerPoint). Demonstrated monitoring & evaluation skills, MATLAB basics.

Languages – Ability to work in French (mother tongue), English, Dutch at professional level (presentation, writing and translation). Working knowledge of German and Spanish.

Digital media – Advanced knowledge in social media management (Twitter, Facebook, LinkedIn, YouTube), newsletter campaign management (Mailchimp) and WordPress Content Management System.

Writing/Editing – Skilled writer with demonstrated experience in academic writing, report writing, drafting newsletters and annual reports. Enjoys collecting new knowledge at workshops & global nutrition events and synthesizing these into communication outputs.

Education

- | | |
|------------------|--|
| Sep. 2012 | Master of Science (M. Sc.) Global Health & Public Policy
University of Edinburgh, Grade: 2:1. |
| Sep. 2011 | Bachelor of Science (B. Sc.) European Public Health
Maastricht University, Grade: 2.1. |
| Sep. 2011 | Honors Degree, with Distinction, International Health
Maastricht University, Grade: 1:1 with Distinction |
| June 2008 | French and International Baccalaureate in Social Sciences, Economy and Politics
Lycée International de Ferney-Voltaire, Ferney-Voltaire, France
Primary school in Bangladesh, Kenya and Belgium (French, English and Dutch education system)
Secondary school in Austria and France (French, German and Dutch education system). |
-

Certifications & Continuous Education

- | | |
|--------------------|---|
| 11/16-08/18 | Certified Nutrition Therapist (expected September 2018)
Esclarmonde
Geneva, Switzerland |
| Nov. 2017 | Certified Knowledge Manager
International Knowledge Management Institute
Sarasota, USA |
| Oct. 2017 | The SickKids Public Health Nutrition Course
SickKids, Centre for Global Child Health
Toronto, Canada |
| Nov. 2015 | The Sphere Project E-Learning Course
Humanitarian Charter & Minimum Standards in Humanitarian Response, Sphere Association
Geneva, Switzerland |

- July. 2015** **Transforming Nutrition: Ideas, Policy and Outcomes**
Institute of Development Studies
Brighton, UK
- Jan. 2014** **Reducing Childhood Stunting E-learning course**
World Vision International Nutrition Centre of Expertise
Ontario, Canada

Professional Experience

- 01/17-now** **Research and Knowledge Specialist**
[Sight and Life Foundation](#), based in Geneva/Basel, Switzerland
- Leads the knowledge management strategy, ensures its adequate implementation in alignment with our strategic goals and develops a culture of knowledge sharing and creation within the team.
 - Provides research support to [Sight and Life](#) experts on social businesses for nutrition, implementation research, public-private partnerships for nutrition and sustainable food systems.
- 01/16-now** **Operations Manager**
[Society for Implementation Science in Nutrition](#), based in Geneva/Basel, Switzerland
- As operations manager, I am responsible for the optimal functioning of the Secretariat and for implementing the work plans as set by the Board. By managing day-to-day activities, monitoring progress and closely liaising with the Board and communications team, I work to improve the operational systems, processes and policies in support of SISN's mission and the expectations and needs of its members.
- 02/15-12/15** **Consultant for Public Private Partnerships**
[DSM](#), based in Geneva, Switzerland
- Conducted research on the role of private-public partnerships for nutrition and what makes them successful.
- 11/13-01/15** **Research & Monitoring and Evaluation Officer for One Goal Nutrition Campaign**
[World Vision International](#), based in Geneva, Switzerland
- Designed the regional M&E Framework of the campaign and developed appropriate nutrition, social and behavioral indicators and the strategic framework of the campaign in alignment with nutritional targets.
 - Developed a Country Activation Toolkit for World Vision offices globally to launch the Campaign.
 - Developed supporting documents for the fundraising aspect of this Campaign.
- 08/13-10/13** **Policy Officer for [One Goal Nutrition Campaign](#)**
World Vision International, based in Kuala Lumpur, Malaysia
- Supported the launch of the campaign which took place on the eve of the 2013 Asian Football Confederation Annual Awards night.
 - Conducted background research on the nutrition and football landscape in Asian Football Confederation country members.
 - Developed a special tool designed to support World Vision National offices to assess their nutritional landscape.
- 11/12 –04/13** **Translator for independent consultant**
[UNHCR](#), home-based
- Helped develop instructional videos on the dissemination of Standardized Expanded Nutrition Surveys (SENS) guidelines and its objectives in 'lay terms' to non-nutrition technical people and policy makers, and on the demonstration of smartphone technology and steps to follow for data collection in refugee contexts.
- 02/12/-06/12** **Health Policy Research Assistant**
[European Public Health Alliance](#), Brussels, Belgium
- Main research area on children health inequalities in Europe.
- Briefing Note for EPHA on European policies and children's health.
 - Bachelor thesis research on the impact of European policies on children health inequalities (Grade: 8/10).

Voluntary Work

- 11/12- present Engagement with the Church in Edinburgh (UK) and Geneva (Switzerland)**
- Edinburgh Street Pastor – I engaged with people on the streets to care, listen and dialogue.
 - Full-time volunteer for Church and part-time student in theology in Edinburgh.
 - Regular volunteer at the Salvation Army in downtown Geneva.
 - Church member of [Newfrontiers Church Plant in Geneva](#).
- 07/13-08/13 English Teacher at English Summer S.A. International Schools, Tarragona, Spain**
Taught English to 11-year-old Spanish children (Key English Test & Preliminary English Test) and 14-year-old teenagers (First Certificate in English). Conducted exams for both classes; prepared reports and organized leisure activities.
- 09/11/-08/12 Volunteer at Teddy Bear Hospital Edinburgh, UK**
Taught children about health and well-being through play, with games related to the human body, road safety and healthy behaviors.
- 09/07/-08/09 Scout Chief**
Co-leader a unit of 30 teenage girl-scouts. Direction of 1 camp of 2 weeks all over Switzerland.
-

Interests

Sports (long distance running; hiking; cycling; ballet and salsa dancing at advanced levels), Church engagement (group leader, communications coordinator, preach translator and *cajon* percussionist in the worship band), theater (member of the Geneva English Drama Society).

References

Prime referee: Professor **Dr Klaus Kraemer**, Managing Director at Sight and Life & Adjunct professor at the John Hopkins Bloomberg School of Public Health.

Second referee: **Dr Eva Monterrosa**, Senior Scientific Manager at Sight and Life.

Further references will be provided upon request.

Publications, events and presentations are listed on the following page.

Kesso Gabrielle van Zutphen



Geneva, January 2018

Publications

Peer-reviewed:

- Monterrosa, E. C., Beesabathuni, K., **Zutphen, K. G.**, Steiger, G., Kupka, R., Fleet, A., & Kraemer, K. (2017). Situation analysis of procurement and production of multiple micronutrient supplements in 12 lower and upper middle-income countries. *Maternal & Child Nutrition*.
- Beesabathuni K, **van Zutphen KG**, Kraemer K. Role of foundations and initiatives by the private sector for improving health and nutrition. In: *Nutrition and Health in a Developing World*. Pp 771-90, de Pee S, Taren D, Bloem (eds.), Springer, New York, 2017. DOI 10.1007/978-3-319-43739-2_35.

Non-peer-reviewed:

- **van Zutphen KG**. Unlocking the Potential of Rice Fortification in West Africa. *Sight and Life magazine*. 31(2) 2017: https://sightandlife.org/wp-content/uploads/2017/12/SAL_TechnolyandEntrepreneurship_Unlocking-the-Potential-of-Rice-Fortification-in-West-Africa.pdf
- **van Zutphen KG**. Six Important Characteristics of a Successful Nutrition Microfranchisee. *Sight and Life magazine*. 31(2) 2017: https://sightandlife.org/wp-content/uploads/2017/12/SAL_TechnolyandEntrepreneurship_Six-Important-Characteristics-of-a-Successful-Microfranchisee.pdf
- **van Zutphen KG**. Improving Maternal and Child Nutrition Outcomes through Public-Private-Partnerships in the Food System. *Sight and Life magazine*. 30(2) 2016: <https://sightandlife.org/wp-content/uploads/2017/02/Improving-Maternal-and-Child-Nutrition-Outcomes.pdf>
- **van Zutphen KG**, Karafillakis E, Reigl L, Rezi-Kato T. Public Health Genomics: The Implementation of Vaccination Programs against Human Papilloma virus (HPV). 2010. Institute for Public Health Genomics: Maastricht, NL available at: http://www.phgen.eu/typo3/fileadmin/downloads/IPHG_Marble_Report_HPV_Oct2010.pdf
- Dissertation (MSc): **van Zutphen KG**. A Critical Appraisal of the Indian 'E-waste (Management & Handling) rules, 2011. School of Social & Political Science, Global Public Health Unit: Edinburgh, the United Kingdom. 2012. Available at: https://www.slideshare.net/slideshow/embed_code/key/LWDDLTHWxha4HI
- Dissertation (BSc, Honors): **van Zutphen KG**. Electronic waste in developing countries – when will it really stop? Faculty of Health, Medicine and Life Sciences: Maastricht, the Netherlands. 2011. Available at: https://www.slideshare.net/slideshow/embed_code/key/KKfQNIscyWdfpB
- Dissertation (BSc): **van Zutphen KG**. The Impact of European Policies on Children Health Inequalities. Faculty of Health, Medicine and Life Sciences: Maastricht, the Netherlands. 2011. Available at: https://www.slideshare.net/slideshow/embed_code/key/vnkFGBYGjOmGYk
- **van Zutphen KG**. Briefing Note for the European Public Health Alliance on European policies and children's health which served as basis for advocacy and development of children health protection in the EU (2012): https://www.slideshare.net/slideshow/embed_code/key/3CahnAistVP5Ty

Events & Presentations

- **Data for Food Security and Nutrition session hosted by the Dutch Coalition for Humanitarian Innovation, The Hague, the Netherlands, February 2018**
Presenter on 'The Nutrition Global Agenda & the Nutritional Landscape in Ethiopia'
- **Micronutrient Forum, Addis Ababa, Ethiopia, October 2016**
Panelist at a session on "Novel approaches to engage the private sector at the country and global level" – shared the experience of One Goal as a multi-sectoral partnership.
- **World Economic Forum, Davos, January 2014**
Speech writer and event manager for World Vision CEO at a plenary session on "Scaling Sustainable Food-Based Solutions to Tackle Hidden Hunger" hosted by the World Food Programme, and featuring HarvestPlus, World Vision and Royal DSM.