

# SIGHT AND LIFE

## The quest to a world free from malnutrition.

Founded in 1986  
Headquarters in Switzerland

Sight and Life is a humanitarian nutrition think tank delivering innovative solutions to eliminate all forms of malnutrition in children and women of childbearing age and improve the lives of the world's most vulnerable populations.

Sight and Life delivers value in nutrition by accelerating the translation of research to innovative solutions at scale. Our work begins with a deep understanding of the biological factors that influence nutritional status and ends with evidence-based results creating healthy choices for consumers. We translate our scientific knowledge to build sustainable business models and public-sector programs that deliver the best possible strategies to communities.

### WHO WE ARE

Deep knowledge & experience in public health programs along with their implementation

Ability to convene using our broad network in academia, UN agencies, WASH sector, NGOs, entrepreneurs, businesses, & the wider nutrition community

Nutritional science expertise, from human biology to understanding food systems

### Our Strengths

Applications of behavior change communication & social marketing to improve eating choices & habits

Business solution development & proven track record of private sector engagement

Our 4 strategic goals focus on the challenges we see as critical over the next 5 years:

### OUR AMBITION & STRATEGY

Play a catalytic role in micronutrient, protein, & lipid science

1

2

Innovate in implementation research

3

Build capacity in nutrition

4

Integrate nutrition into food systems & other platforms

### HOW WE DO IT

We offer a comprehensive approach, because science alone will not solve malnutrition. We advance research and disseminate its findings, share best practices, and facilitate important dialogues to bring about transformative change in nutrition, collaborating with a broad range of partners.

### Advance Research

### Share Best Practices

### Mobilize Support

Healthy, thriving children and families contributing to a prosperous world

- A team of 9 with 93 years of combined experience in nutrition
- Co-edited books: 8
- Peer-reviewed publications: 77
- Number of vitamin A capsules distributed from 1986 to 2011: **almost 80 million**
- *Sight and Life* magazine, a leading publication in nutrition, is printed **2x** per year

### IN NUMBERS