



## **Strategy Associate- India at Sight and Life**

Home-Based

Location: India / Authorized to work in India

1 FTE

### **ABOUT SIGHT AND LIFE**

**Sight and Life** informs, supports, designs, and incubates evidence-based malnutrition solutions. We have 35 years' experience in advancing the science of micronutrients, advocacy for improved nutrition, incubating innovation, and convening the best minds in the field of nutrition. We co-create innovations and empower individuals and organizations to deliver smart solutions by:

- **Translating nutrition science** so that programs, policies, and participants are informed and effective.
- **Building public-private partnerships**, an underutilized mechanism in nutrition, which can accelerate the private sector's engagement and maximize the impact of both the private and the public sector.
- **Developing viable business models** that are profitable or sustainably subsidized and increase the availability and desirability of nutritious foods.

We have rich experience in many low-and-middle-income countries, covering the complete nutrition value chain, supported by our global network in businesses, governments, NGOs, United Nations agencies, and academia.

We are seeking a Strategy Associate in India to advance two exciting and critical areas:

- Expanding *Sight and Life's* operations in India. (60%)
- Supporting *Sight and Life's* global portfolio of projects to make multiple micronutrient supplements (MMS) accessible and affordable to pregnant women in 10+ low- and middle-income countries. (40%)

### **KEY RESPONSIBILITIES**

#### **Expanding India Operations:**

- Plan, develop, and write business development strategies and investment cases for Indian donors compliant with *Sight and Life's* requirements.
- Create an evidence base for the suggested strategy and the road map for commercial and financial management.
- Construct budgets for building and running such a project.
- Synthesize learnings from scoping studies and provide meaningful insight that can provide valuable information to guide the development of a business plan and/or implementation strategy.
- Aggregate data from the field, analyze and, develop reports/dashboards to keep donors and top management informed about progress.
- Ensure that feedback from project stakeholders, team members, and implementing partners is addressed in a timely and appropriate manner.
- Be the single point of contact for all data repositories. Develop metrics to analyze pertinent information and share insights with the team.
- Regular collaboration with various team members to ensure that timelines are adhered to and smooth communication between donors and our teams.



### Supporting MMS Program:

- Interact with various team members to procure necessary documents and data.
- Deep dive into macro and micro industry trends to identify root causes, challenges, and solutions to improve uptake and adherence of MMS.
- Conduct interviews with key stakeholders as necessary to fill gaps in the implementation model, collect data points, and validate assumptions.
- Co-ordinate with country experts and implementing partners to identify scoping needs and requirements and address them in a timely manner.
- Be responsible for aligning country diagnostic studies with the vision and scope of the project.
- Create and maintain a knowledge platform to facilitate cross-country learnings and implementation of best practices.

### QUALIFICATIONS

- Undergraduate/Master's degree in social sciences, public policy, or business/finance.
- 2-3 years' experience in experience in management/development consulting/strategy development.

### SKILLS

- Excellent research, analytical, and writing skills; Proficiency in MS Office and/or data analysis software (STATA or similar).
- Experience developing compelling PowerPoint decks.
- Strong stakeholder management and communication skills.
- Can draw out meaningful insights from data and communicate them convincingly.
- Ability to see the big picture as well as dive into the details.
- Skilled in program management and team coordination.
- Ability to work with various stakeholders and multi-cultural, cross-country environments across time zones.
- Prior experience writing investment cases and undertaking projects requiring rigorous analytical approaches is a plus.
- Prior experience designing and implementing strategies around nutrition/health value chains is a plus.

### WORKING CONDITIONS

- Competitive salary commensurate with experience.
- Unique opportunity to work with a multi-disciplinary and innovative team of global experts pushing the envelope on eradicating malnutrition.
- Will receive fantastic mentorship from senior team members and have access to professional development opportunities.
- The position will be home-based.
- Possibility to join the team promptly.

Please submit your resume and cover letter, one page each, to [hr@sightandlife.org](mailto:hr@sightandlife.org) with the subject line: **Application for Sight and Life | Strategy Associate-India**. The application deadline is Sunday, February 28<sup>th</sup>.