Sight and Life’s Consumer Solutions

**OUR OFFERINGS**

- **KNOWLEDGE SHARING**
  - Customized trainings
  - Publication of toolkits
  - Hands-on coaching

- **BUSINESS MODELS & PUBLIC–PRIVATE PARTNERSHIPS**

- **INNOVATIVE METHODS**
  - Choice of architecture
  - Human-centered design
  - Social marketing

**NUTRITION SCIENCE & INNOVATION**

Sight and Life provides services in the countries of: Ethiopia, Ghana, Kenya, Malawi, Rwanda, South Africa, Brazil, Haiti, Bangladesh, India and Indonesia

We work at the convergence of the public & private sectors to make nutritious foods and supplements:

- ✔ Affordable,
- ✔ Accessible,
- ✔ Available and
- ✔ Desirable to the most vulnerable

Using approaches founded in behavioral science, we conduct consumer research and advise on solutions tailored to cultural contexts to create demand for nutrition

**Examples:**

1. Egg powder
2. MMS (Multiple Micronutrient Supplements)
3. MNP (Micronutrient Powder)
4. LNS (Lipid-based Nutrient Supplements)